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## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 1 of 5

### Complete If Known

Application Number	10/017,630
Filing Date	December 14, 2001
First Named Inventor	Matz
Group Art Unit	3629
Examiner Name	OUELLETTE, Jonalhan
Attorney Docket Number	BS01378

### U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. 1	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 2

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### Complete If Known

Application Number	10/017,630
Filing Date	December 14, 2001
First Named Inventor	Matz
Group Art Unit	3629
Examiner Name	OUELLETTE, Jonathan
Attorney Docket Number	BS01378

### U.S. PATENT DOCUMENTS

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Sheet 4 of 5

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Application Number	10/017,630
Filing Date	December 14, 2001
First Named Inventor	Matz
Group Art Unit	3629
Examiner Name	OUELLETTE, Jonathan
Attorney Docket Number	BS01378

### OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. 1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T 2
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## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 5

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Application Number	10/017,630
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### OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

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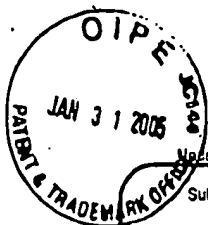
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First Named Inventor	MATZ
Art Unit	3629
Examiner Name	OUELLETTE
Attorney Docket Number	BS01378

Sheet

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1/2		US- 5,948,061	9/7/1999	Merriman et al.	
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Attorney Docket Number	BS01378

**U. S. PATENT DOCUMENTS**

Examiner Initials*	Cite No.†	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
<i>JS</i>		US- 6,252,586	6/26/2001	Freeman	
<i>JS</i>		US- 5,661,516	8/1997	Carles	
<i>JS</i>		US- 5,774,170	6-1998	Hite	
<i>JS</i>		US- 5,758,257	5-1998	Herz	
<i>JS</i>		US- 5,410,344	4-1995	Graves	
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<i>JS</i>		US- 6,029,045	1-2001	Alexander	
<i>JS</i>		US- 6,463,468	10-2002	Buch	
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<i>JS</i>		US- 5,585,865	12-1996	Amano	
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[illegible]

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Substitute for form 1449/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

**Complete if Known**

Application Number	10/017,630
Filing Date	12/14/2001
First Named Inventor	MATZ
Art Unit	3629
Examiner Name	OUELLETTE
Attorney Docket Number	BS01378

Sheet 3 of 10**U. S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
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<i>AB</i>		US- 6,314,568	11-2001	Ochial	
<i>AB</i>		US- 6,457,010	9-2002	Eldering	
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<i>AB</i>		US- 6,463,585	10/2002	Hendricks	
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		US-			
		US-			
		US-			

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Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	†
		Country Code <sup>2</sup> Number <sup>3</sup> Kind Code <sup>4</sup> (if known)				

Examiner Signature	<i>[Signature]</i>	Date Considered	8/31/05
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Substitute for form 1449A/PTO		<b>Complete If Known</b>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)		Application Number	10/017,630
		Filing Date	12/14/2001
		First Named Inventor	MATZ
		Group Art Unit	3629
		Examiner Name	OUELLETTE
Sheet 6 of 7	Attorney Docket Number	BS01378	

U.S. PATENT DOCUMENTS					
Examiner Initials *	Cite No. 1	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code 2 (if known)		
JP		US- 3,798,610		Bliss et al.	03-19-1974
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JP		US- 5,410,328		Goldstein	04-1995
JP		US- 5,446,919		Wilkins, Jeff K.	08-1995
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JP		US- 5,500,687		Jones	03-1995

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Sheet	5	Of	7		

U.S. PATENT DOCUMENTS						
Examiner Initials *	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (if known)			
AK AK		US- 5,585,838		Lawler et al.	12-17-1996	
		US- 5,608,448		Smoral et al.	03-04-1997	
		US- 5,619,247 A		Russo	04-1897	
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		US- 5,698,870		Matty	10-06-1997	
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		US- 5,774,170		Hite et al.	06-1998	
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		US- 6,172,674 B1		Etheredge et al.	01-09-2001	
		US- 6,202,210		Ludtke	03-2001	
		US- 6,252,586 B1		Freeman et al.	06-26-2001	
		US- 6,314,577 B1		Pocock	11-06-2001	
		US- 6,446,261 B1		Rossar	09-2002	
	US- 6,463,585		Hendricks et al.	10-2002		
	US- 6,530,082 B1		Del Sesto et al.	03-2002		

FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sub>2</sub>
		Office <sup>3</sup>	Number*	Kind Code <sup>4</sup> (if known)				
AK			EP 1167840 A2		Wilson et al.	12-2001		

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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Application Number	10/017,630
		Filing Date	12/14/2001
		First Named Inventor	MATZ
		Group Art Unit	3629
		Examiner Name	OUELLETTE
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Sheet	6	of	107

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Examiner Initials *	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
<i>[Signature]</i>		PCT Publication No. WO 94/17609 (Kiehl et al., 08-04-1994)	
<i>[Signature]</i>		CAULEY, LESLIE, "Microsoft, Baby Bell Form Video Alliance," <u>The Wall Street Journal</u> , September 26, 1994.	
<i>[Signature]</i>		U.S. Application No. 2002/0032906 A1 (Grossman, 03-2002)	
<i>[Signature]</i>		U.S. Application No. 2002/0035600 A1 (Ullman et al., 03-2002)	
<i>[Signature]</i>		U.S. Application No. 2002/0092019 A1 (Dwight, 07-11-2002)	
<i>[Signature]</i>		U.S. Application No. 2002/0123928 A1 (Eldering et al., 09-2002)	
<i>[Signature]</i>		U.S. Application No. 2002/0143647 A1 (Headings et al., 10-2002)	
<i>[Signature]</i>		U.S. Application No. 2003/0049967 A1 (Kinzo et al., 03-13-2003)	
<i>[Signature]</i>		U.S. Application No. 2003/0110497 A1 (Yassin et al., 06-2003)	
<i>[Signature]</i>		International Search Report for PCT/RUS02/40070 A1	

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Examiner Signature	<i>[Signature]</i>	Date Considered	8/31/05
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	Application Number	10/017,630
	Filing Date	12/14/2001
	First Named Inventor	MATZ
	Group Art Unit	3629
	Examiner Name	OUELLETTE
Attorney Docket Number	BS01378	

Sheet 7 of 10

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No.†	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T‡
		"allNetDevices: - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, www.devices.internet.com/com_cgi/print/print.cgi?url=http://devices.../report_interactive.htm, (11/16/01) pp. 1-2.	
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		"How Wink Works," What Is Wink: How wink works, www.wink.com/contents/howitworks.shtml, (11/16/01) p. 1 of 1.	
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		"Nielsen Media Research - Who We Are & What We Do," www.nielsenmedia.com/whoweare.html, (10/11/01) pp. 1-4.	

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